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"Unnayan" elates the spirits of thy knowledge and exhilarates the horizons of apprehension. Being not only an upgraded path of development, it carries a rich repository of meanings like **Elevation, Exaltation and Upliftment**. This journal portrays developmental content for enhancing and broadening horizons in various aspects vis-à-vis management research, economic problems, past and present scenario, analytical research and decision making.

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Its objective is to propose and foster discussions on empirical and theoretical work on management and economics. The journal seeks to provide a bridge between those conducting research on management and economics on the one hand, and those willing to enhance and enrich their knowledge regarding these fields. The focus is on applied research and reflects the present scenario involving cross country researches, changes taking place and decision making suggestions. It has a special emphasis on management issues that are relevant to emerging economies.

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